

Historic St. Mary's City

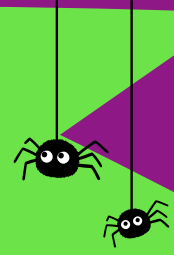
Lost City

October 24, 2026



Trick or Treating -
Face painting - Kids activities -
Dance party - food trucks -
Ghoulish Games

Sponsor



\$1,500 "Gourd-ian Angel"

- Dedicated booth to hand out candy and promo materials in premier location
- Branded item or coupon in all goodie bags
- Name listed on event website
- Highlight on social channels
- Event signage



\$500 "The Frankensponsor"

- Dedicated booth to hand out candy and promo materials
- Name listed on event website
- Highlight on social channels
- Event signage



\$100 "The Goodie Bag Guild"

- Candy Station Sponsor Sign
- Name listed on event website
- Group thank you on social channels

Contact Caitlin Armsworthy at caitlin.armsworthy@maryland.gov

WHY SPONSOR?

Maximizing Your Impact: Dual-Purpose Sponsorship

Your sponsorship doesn't just fund a single day of safe, free family fun—it serves as a direct catalyst for regional culture, education, and economic growth. Proceeds from this year's Annual Halloween Event flow directly into our capital campaign for the new *Education and Artisan Center*, a landmark project built to serve our community for generations.

ELEVATED VISIBILITY FOR YOUR BUSINESS

- **Extended Brand Exposure:** Gain recognition not only during the high-foot-traffic Halloween event, but also in permanent print, digital, and promotional campaign materials for the new center.
 - **Community Leadership:** Position your organization as a lead champion for youth education, local history, and family wellness.
 - **Tangible ROI:** Direct access to engaged families, cultural patrons, and community leaders through custom event activations and campaign collateral.
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BUILDING A LEGACY: WHAT YOUR SPONSORSHIP FUNDS

Project Component

Direct Community & Organizational Impact

Interactive Youth Spaces

Constructs a hands-on "Please Touch" kids' activity room, multi-use classrooms, and an updated auditorium for student programming and community events.

Maritime & Cultural Preservation

Creates specialized, climate-controlled restoration spaces and a dedicated, sealed room to preserve museum artifacts and paint the historic Dove ship.

Community Accessibility & Inclusion

Equips the center with expanded public restrooms, a private lactation room for nursing mothers, and modern staff/break spaces.

Hands-On Artisan Classrooms

Establishes dedicated workshop space to teach traditional crafts, trades, and historic skills to youth and adults.
